

Gonzales Research & Marketing Strategies

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**Conducted for
Progressive Maryland**

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Methodology

Patrick E. Gonzales graduated from the University of Baltimore in 1981 with a degree in political science. He is the former president of *Mason-Dixon Campaign Polling* and *Gonzales/Arscott Research & Communications, Inc.*

Over the past 25 years, Mr. Gonzales has polled on and analyzed hundreds of elections in Maryland. Additionally, he and his associates have conducted numerous market research projects and crafted message development programs for businesses and organizations throughout the state.

This survey was conducted by *Gonzales Research & Marketing Strategies* from October 16th through October 21st, 2007. A total of 839 registered voters in Maryland who vote regularly were interviewed by telephone. A cross-section of interviews was conducted in each jurisdiction within the state to reflect general election voting patterns.

The margin for error, according to customary statistical standards, is no more than plus or minus 3.5 percentage points. There is a 95 percent probability that the “true” figures would fall within this range if the entire survey universe were sampled. The margin for error is higher for any demographic subgroup, such as gender, race or party affiliation.



Maryland Statewide Poll Sample Demographics

Gender		Race		Region	
Male	418 (50%)	White	627 (75%)	Eastern Shore/S Md	109 (13%)
Female	421 (50%)	Black	189 (23%)	Baltimore City	76 (9%)
		Other/Ref	23	Baltimore Suburbs	310 (37%)
				Washington Subs	243 (29%)
				Western Maryland	101 (12%)
Party Registration					
Democrat	468 (56%)				
Republican	275 (33%)				
Independent	96 (11%)				

Regional Groupings are as follows:

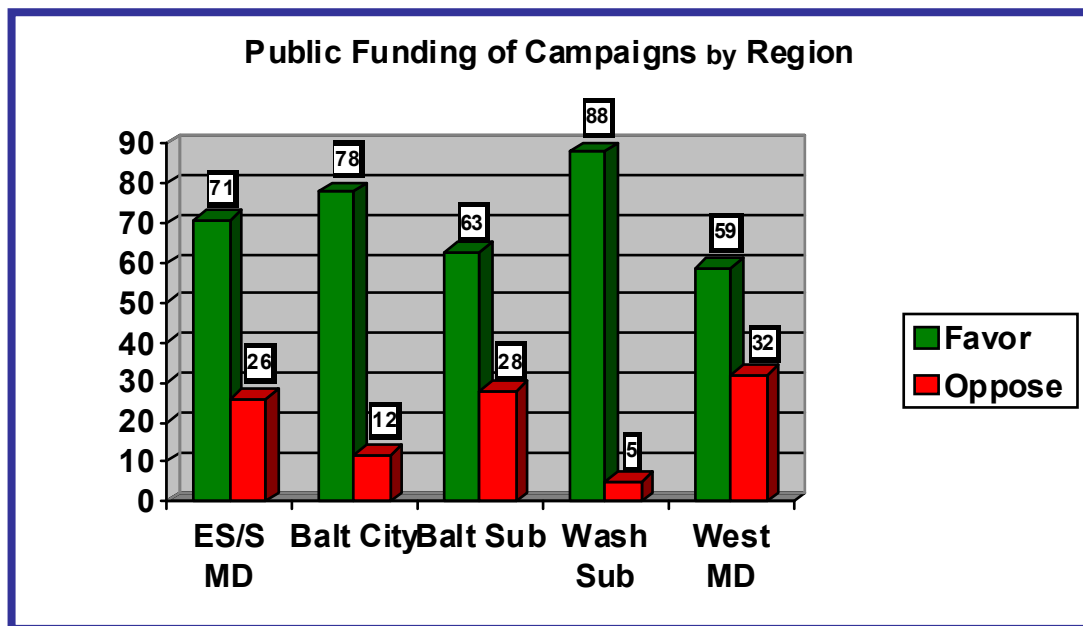
Eastern Shore/ Southern Md	Baltimore City	Baltimore Suburbs	Washington Suburbs	Western Maryland
Calvert Co.	Baltimore City	Anne Arundel Co.	Montgomery Co.	Allegany Co.
Caroline Co.		Baltimore Co.	Prince George's Co.	Carroll Co.
Cecil Co.		Harford Co.		Frederick Co.
Charles Co.		Howard Co.		Garrett Co.
Dorchester Co.				Washington Co.
Kent Co.				
Queen Anne's Co.				
Somerset Co.				
St. Mary's Co.				
Talbot Co.				
Wicomico Co.				
Worcester Co.				



Summary

Among Maryland voters, 72% favor Maryland passing a campaign reform law similar to other states that provide a limited amount of public financing to qualified candidates who agree to take no or little private money and who agree to limit their campaign spending, while 20% say they oppose this campaign reform, with 8% offering no opinion.

Eighty percent of Democrats, 75% of independents, and 58% of Republicans favor Maryland passing a campaign reform law that provides a limited amount of public financing to qualified candidates who agree to take no or little private money and who agree to limit their campaign spending.



QUESTION: *Some states have passed laws that provide a limited amount of public financing to qualified candidates who agree to take no or little private money and who agree to limit their campaign spending. Do you favor or oppose Maryland passing a campaign finance reform law like this?*

Statewide Results

Response	Statewide
Favor	72%
Oppose	20%
No answer	8%

Party – *Favor or oppose Maryland passing a campaign finance reform law?*

Party	Favor	Oppose	No Answer
Democrat	80%	13%	7%
Republican	58%	32%	10%
Independent	75%	18%	7%

Race - *Favor or oppose Maryland passing a campaign finance reform law?*

Race	Favor	Oppose	No Answer
White	69%	25%	6%
African-American	82%	5%	13%

Gender - *Favor or oppose Maryland passing a campaign finance reform law?*

Gender	Favor	Oppose	No Answer
Male	75%	19%	6%
Female	69%	21%	10%



Region - Favor or oppose Maryland passing a campaign finance reform law?

Region	Favor	Oppose	No Answer
Eastern Shore/ Southern MD	71%	26%	3%
Baltimore City	78%	12%	10%
Baltimore Suburbs	63%	28%	9%
Washington Suburbs	88%	5%	7%
Western Maryland	59%	32%	9%

