

Gonzales Research & Marketing Strategies

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**Conducted for
Progressive Maryland**

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Contact: Patrick Gonzales 410-974-4669

Methodology

Patrick E. Gonzales graduated from the University of Baltimore in 1981 with a degree in political science. He is the former president of Mason-Dixon Campaign Polling and Gonzales/Arscott Research & Communications, Inc.

Over the past two decades, Mr. Gonzales has polled and analyzed hundreds of elections in Maryland. Additionally, he and his associates have conducted numerous market research projects and crafted message development programs for businesses and organizations throughout the state.

This survey was conducted by *Gonzales Research & Marketing Strategies* from March 19th through March 22nd, 2007. A total of 820 registered voters in Maryland who vote regularly were interviewed by telephone. A cross-section of interviews was conducted in each jurisdiction within the state to reflect general election voting patterns.

The margin for error, according to customary statistical standards, is no more than plus or minus 3.5 percentage points. There is a 95 percent probability that the “true” figures would fall within this range if the entire survey universe were sampled. The margin for error is higher for any demographic subgroup, such as gender, race or party affiliation.



Maryland Statewide Poll Sample Demographics

Gender		Race		Region	
Male	407 (50%)	White	623 (76%)	Eastern Shore/S Md	112 (14%)
Female	413 (50%)	Black	179 (22%)	Baltimore City	74 (9%)
		Other/Ref	18	Baltimore Suburbs	284 (35%)
				Washington Subs	250 (30%)
				Western Maryland	100 (12%)
Party Registration					
Democrat	460 (56%)				
Republican	259 (32%)				
Independent	101 (12%)				

Regional Groupings are as follows:

Eastern Shore/ Southern Md	Baltimore City	Baltimore Suburbs	Washington Suburbs	Western Maryland
Calvert Co.	Baltimore City	Anne Arundel Co.	Montgomery Co.	Allegany Co.
Caroline Co.		Baltimore Co.	Prince George's Co.	Carroll Co.
Cecil Co.		Harford Co.		Frederick Co.
Charles Co.		Howard Co.		Garrett Co.
Dorchester Co.				Washington Co.
Kent Co.				
Queen Anne's Co.				
Somerset Co.				
St. Mary's Co.				
Talbot Co.				
Wicomico Co.				
Worcester Co.				



Summary

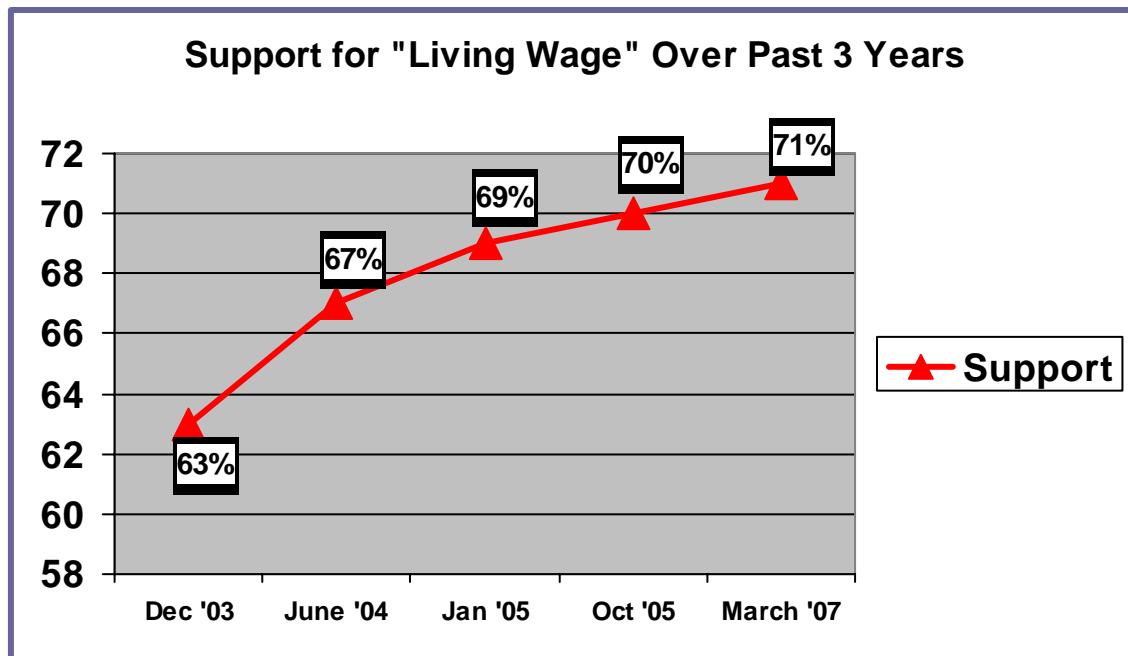
Living Wage

Support for a “living wage” bill in Maryland continues to climb. Statewide, 71% of Maryland voters today (compared to 63% in December 2003) say they would favor a state law requiring businesses with large state contracts to pay their workers at least \$23,500 annually, while 18% say they are opposed to a law requiring this, with 11% offering no opinion.

By party, 83% of Democrats, 65% of independents and 52% of Republicans say they favor a bill to require businesses with large state contracts to pay their workers at least \$23,500 annually.

Eighty-seven percent of black voters support a “living wage” bill, as do 66% of whites.

Additionally, a majority of voters in every region of the state say they favor a “living wage” bill.



QUESTION: *Montgomery County, Prince George’s County, and Baltimore City have passed “living wage” laws that require companies with large municipal services contracts to pay their workers at least \$23,500. Would you favor or oppose a state law requiring businesses with large state contracts to pay their workers a similar “living wage”?*

Statewide Results

Response	Statewide
Favor	71%
Oppose	18%
No answer	11%

Party – *Favor or oppose a state law requiring businesses with large state contracts to pay a “living wage”?*

Party	Favor	Oppose	No Answer
Democrat	83%	12%	5%
Republican	52%	30%	18%
Independent	65%	13%	22%

Race - *Favor or oppose a state law requiring businesses with large state contracts to pay a “living wage”?*

Race	Favor	Oppose	No Answer
White	66%	22%	12%
African-American	87%	5%	8%

Gender - *Favor or oppose a state law requiring businesses with large state contracts to pay a “living wage”?*

Gender	Favor	Oppose	No Answer
Male	62%	24%	14%
Female	80%	12%	8%



Region - Favor or oppose a state law requiring businesses with large state contracts to pay a “living wage”?

Region	Favor	Oppose	No Answer
Eastern Shore/ Southern MD	61%	19%	20%
Baltimore City	84%	9%	7%
Baltimore Suburbs	67%	27%	6%
Washington Suburbs	79%	11%	10%
Western Maryland	63%	16%	21%

